



Retail Orphan Initiative
 Helping Vulnerable Children Worldwide
www.RetailROI.org

Case Study

TREZO

RetailROI and Trezo bring hope to children in Haiti

Treasure can mean different things to different people, but the common thread woven through the personal definitions is that treasure is something of great value and worth.

It is also the name of an organization that exists to bring hope and opportunity to the treasure of Cayes-Jacmel, Haiti – its children.

Trezo, which means “treasure” in Haitian Creole, was founded in 2011 by two US nurses and a Haitian national; and it is built on the principle that Haiti’s best hope lies with its own people.

Haiti is one of the world’s poorest countries, ranking 207 of 227 in GDP per capita. While the reasons for Haiti’s poverty are many, an important key to unlocking her potential lies in educating her youth.

Coming alongside the Haitian people, Trezo started *Espoir de Jeunes* (Children’s Hope), an intimate, community-based day school in Cayes-Jacmel.

Currently serving 109 children, Trezo provides meals, education, and healthcare to its student body; but this is only part of its mission. Trezo seeks to empower the school’s families and community through independence and ownership.

Trezo only offers seed money and skills training for *Espoir de Jeunes* – ownership of the school is Haitian. Additionally, Trezo requires that parents and the community invest their time, work, and money in the school.



The school’s co-founder, administration, and staff are all Haitian; the curriculum, uniforms, food, and building design are all Haitian-based; and there are no US salaries.

By investing in Haiti’s children and in the surrounding communities, Trezo is empowering Haiti to make her own lasting change.

RetailROI is proud to join with Trezo in offering hope and opportunity to the children of Haiti.

To find out more about RetailROI, go to:
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