



March Gladness 2024 Sponsorship Opportunities

\$15,000 – Naming Rights Level – March Gladness Tournament (only 1)

This level of sponsorship is for the total tournament – 64 team opening round through Final Four

- Includes a custom March Gladness logo with company name or logo
- Renames the tournament to RetailROI March Gladness presented by Your Company
- Use of the logo for up to a year (can be March Gladness or Proud Sponsor of)
- 4 Banner ads in IHL weekly newsletter (nearly 11,000 retail executives)
- 5 banner ads for general RetailROI Newsletter throughout the year
- Mention in each email, posts on social media throughout the tournament – will be seen by over 100,000 people
- Linked Logo on RetailROI website
- Custom Press Release

\$1,500 Grand Prize Sponsor

- Top Billing on the Prize List
- Linked Logo on RetailROI website
- Prize listed linked to your company website
- 3 banner ads for general RetailROI Newsletter

\$1,000 in combination of donations/prizes – Company Sponsor

- Linked Logo on RetailROI website
- Prize listed linked to your company website
- 1 banner ad for general RetailROI Newsletter

\$250 in combination of donation/prizes

- Prize on RetailROI site linked to your company website

DEADLINE FOR SPONSORSHIP – 3/15/2024



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