



March Gladness 2023 Sponsorship Opportunities

\$15,000 – Naming Rights Level – March Gladness Tournament (by 1)

This level of sponsorship is for the total tournament – 64 team on list and Final Four

- Includes a custom March Gladness logo with company name
- Renames the tournament to RetailROI March Gladness by Your Company
- Use of the logo for up to a year (can be used as Proud Sponsor of)
- 4 Banner ads in Ensemble (60,000 on list)
- 4 Banner ads in IHL (19,000 retail executives)
- 5 banner ads in RetailROI Newsletter throughout the year
- Mentioned on social media throughout the tournament – will be seen by over 100,000
- Logo on RetailROI website
- Custom Press Release

Taken by XC Commerce

\$1,500 Grand Prize Sponsor

- Top Billing on the Prize List
- Linked Logo on RetailROI website
- Prize listed linked to your company website
- 3 banner ads for general RetailROI Newsletter

\$1,000 in combination of donations/prizes – Company Sponsor

- Linked Logo on RetailROI website
- Prize listed linked to your company website
- 1 banner ad for general RetailROI Newsletter

\$250 in combination of donation/prizes

- Prize on RetailROI site linked to your company website

DEADLINE FOR SPONSORSHIP – 3/10/2023



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<https://www.retailroi.org/march>