



RetailROI SuperSaturday

Saturday, January 13, 2024 • 7:30am-2:00pm

Celebrating our 15th year, RetailROI is once again bringing together retail’s most prominent thinkers for revealing discussions on retail technology. Join us on Saturday and you will also change the world for a child.

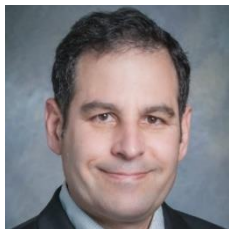
Registration is free to retailers.

Since inception the sponsorships for SuperSaturday have helped over 325,000 children!



Live
and
In-Person

Darryl McDaniels
Rock and Roll Hall of Fame
Run-DMC



Ben Pivar
SVP/CIO
Carter’s



John Phillips
SVP Customer
Supply Chain &
Go-to-Market
Pepsico



Nicole Taylor
Executive Director
CFK



Vicki Cantrell
CEO
*Vendors in
Partnership*



**Giancarlo
Fiorancio**
VP Store &
Omnichannel
Technology
Dollar Tree



Cindy Lincks
VP Operations
KULE



Kevin Ertell
Fmr VP Global
Operations
NIKE



Jenna Posner
Chief Digital
Officer
Solo Brands



Michael Martin
EVP
*Elior North
America*

<https://www.retailroi.org/supersaturday>

SuperSaturday 2024 Agenda

7:30am	Registration Open/Breakfast Networking
8:15am	Program Start/Housekeeping
8:30am - 9:00am	<p>State of the Store We have persistent staffing shortages, increasing amount of products locked up due to theft, and huge growth in Ship from Store or BOPIS fulfillment. What are best practices to fix or optimize these issues.</p> <p>Marie Driscoll - CFA, <i>Driscoll Associates</i> Giancarlo Fiorancio - VP Store & Omnichannel Technology, <i>Dollar Tree</i> Ben Pivar - SVP/CIO, <i>Carter's</i> John Phillips - SVP Customer Supply Chain & Go-to-Market, <i>Pepsico</i></p>
9:00am - 9:15am	RetailROI Overview
9:15am - 9:45am	<p>Practical AI – Real Life Case Studies of AI/ML and Generative AI Impact for Retail Jose Luis Ortiz – Head of Sales Retail and CPG, <i>Microsoft</i> Michael Martin – EVP, <i>Elior North America</i> Jose Deepak – Global Head of One Demand Data & Analytics Solutions, <i>MARS</i></p>
9:45am - 10:35am	<p>1:1 Networking Meetings/Morning Break Networking Tables: Group 1 – Sponsors and Retailers Only 1:1 Meetings for Retailers/Sponsors – Scheduled by RetailROI Networking with Charities/Trip Signups – All others</p>
10:40am - 11:10am	Charity Keynote – Darryl McDaniels – <i>RunDMC</i>
11:10am – 11:40am	<p>The Forgotten First Responders – Introducing Socialite Program – How you and your company can make a difference Nicole Taylor - Executive Director, <i>CFK</i> Greg Buzek- President, <i>IHL Group</i> and <i>RetailROI</i></p>
11:40am – 11:55am	<p>Next Generation AI Fireside chat on the latest tangible examples with Generative AI and real results being obtained. Pamela Maynard – CEO, <i>Avanade</i></p>
11:55am - 12:10pm	ROI Bobblehead awards – Randy Cucerzan, Vice President, <i>RetailROI</i>
12:10pm - 1:00pm	<p>Lunch - Networking Breakouts Networking Tables: Group 2 – Group 2 Sponsors and Retailers Only Networking with Charities/Trip Signups – All others</p>
1:00pm – 1:30pm	<p>Building Better Teams – In a tough labor market for retailers, see how top retailers are attracting and retaining top talent through better teamwork. Liza Amlani - Principal & Founder, <i>Retail Strategy Group</i> Kevin Ertell – Former VP Global Operations, <i>NIKE</i> Jenna Posner - Chief Digital Officer, <i>Solo Brands</i></p>
1:30pm – 1:50pm	<p>Fearless Technology Predictions for 2024 and Beyond Cindy Lincks – VP Operations, <i>Kule</i> Lee Holman – Analyst, <i>IHL Group</i></p>
1:50pm – 2:00pm	Wrap up and Close - <i>Winners from Drawings, End of Main Session</i>

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