RetailROI SuperSaturday
Saturday, January 11, 2020 • 8:00am-4:00pm, Manhattan

Celebrating our 11th year, RetailROI is once again bringing together retail’s most prominent thinkers for revealing discussions on Digital Transformation, Unified Commerce, Marketplaces and best practices for being a Retail leader in today’s fast-paced world—all for a greater cause. In the first 10 years, the proceeds from sponsorships have helped over 250,000 children worldwide in 25 countries. Join us on Saturday and you will help change the world for a child.

This year, we are again offering a curated networking session where you can meet one-on-one with up to 3 retail decision makers to explore topics and solutions most important to you.

Registration is free to retailers. Sponsor money generated at the event benefits the Retail Orphan Initiative, a retailer-led charity that funds feet on the street charities helping vulnerable children. To get on the mailing list, drop a note to greg@retailroi.org.

www.RetailROI.org/SuperSaturday
7:30am  Registration open
8:00-8:50am  Continental Breakfast and Networking
9:00-9:15am  Welcome/Introductions
9:15-9:45am  What I’ve Learned from Top Leaders – Lyle Wells, National Coach of the Year
9:45-10:20am  RetailROI 10 Years – Stories of Success
10:20-10:45am  Morning Break/Networking
10:45-11:15am  Keynote: Remarkable Retail: How to Win & Keep Customers in the Age of Digital Disruption – Steve Dennis, SageBerry Consulting, Forbes Senior Contributor
11:15-11:30am  How Ulta Beauty Leverages Location Analytics for Success – Ralph Torres, Ulta Beauty
11:30am-12:00pm  Charity Keynote – Cordelia Cranshaw – Miss District of Columbia, founder of ARK
12:00-12:15pm  RetailROI Bobblehead Awards – Randy Cucerzan, Genesco
12:15-1:15pm  Networking Lunch with Topic Tables
1:15-1:45pm  RIS News/IHL Group Retail Transformation Study – Greg Buzek, IHL Group, Joe Skorupa, RIS News
2:15-3:00pm  Afternoon break/Curated Networking, John Wilkinson, B2B Talk
3:00-3:30pm  10 Years of RetailROI Trips – How they will change your life – Dave Finnegan, Orvis, Cory McDermaid, Genesco, Mark Haney, CTRL ALT DEL Poverty
3:30-4:00pm  Closing Keynote: Leveraging Technology to Win – Sharon Leite, CEO, Vitamin Shoppe, Andy Laudato, CTO, Vitamin Shoppe
4:00-4:30pm  Conclusion and Raffle Winners – Vicki Cantrell, RetailROI